

# Utah Nail Expo 2023 Salon Nail art

Hand painted multi medium nail art (divisional novice/veteran)

5 tips, turn-in

Theme: no theme

1. Competitors may submit more than one entry but must pay a registration fee for each entry submitted.
2. Entries may be turned in by competitor or the competitor may have someone else turn it in. Entries may be mailed in. You do not need to be present to enter this competition. All Competitors are responsible to pick up or make arrangements to pick-up or have entries mailed back to them.
3. All work must be completed prior to competition, this is a turn in competition only.
4. Salon nail art entry must consist of 5 full cover individual, manufacturer tips. Tips must be graduated in sizes and a maximum of 2" in length. Original tip color does NOT matter.
5. Salon nail art entry should be able to be created in a salon setting in a reasonable time frame. There is no required theme, but nails should have consistent theme. All 5 tips must have some design element.
6. Competitors may use acrylic paints, gel paint, gel polish, nail polish or watercolor(aquarelle) paints. Extra points will be awarded for use of different mediums (+1 point for each additional medium used (maximum of 4 bonus points), must be at least 10% of design for extra points, describe usage in story)
7. 3D nail art may be used but no more than 1/4 inch off nail surface. Glitter may be used but cannot be more than 10% of design.
8. Traditional or gel top coat may be used, but does not count toward multiple medium points.
9. NO COPYRIGHT designs, (manufactures logos or designs). Violation will result in a 15 point deduction.
10. Display: Five tips must be SECURELY fastened to a PLAIN, ONE COLOR, flat surface no larger than 6"x 8"x 1/2" thick for the judging process. Please make sure entries are able to be removed from any boxes for judging. Any entry that does not meet this requirement may receive a point deduction.
11. Tips must be securely fastened to the required base but must remain individual and not be attached to each other. If tips are attached to each other entry will receive a 5 point deduction
12. Entries cannot be posted on social media sites prior to judging.
13. Entries must be new and never entered in any competition previously.
14. Competitors must prepare and submit a written statement in two parts.

1. List of types of products used to create art, please specify usage of multiple mediums (do NOT name specific brands or manufacturers)
2. Explain your theme. Failure to provide this information will result in a 5 point deduction.

DO NOT INCLUDE YOUR NAME on write ups.

#### Judging Criteria:

1. Originality 5pts: The design is unique and different from other entries
2. Visual Interest 10pts: Does the design capture your attention and keep it
3. Overall Impression 10pts: The design has a great overall impression and follows all rules.
4. Workmanship 10pts: Quality work, shows artistic skills and is neat and clean
5. Salon Suitability 10pts: Design is suitable for salon application.
6. Theme Continuity 5pts: Design portrays a theme across all nails.
7. Design and Detail 10pts: The design is well planned and the detail is clean and precise
8. Color 10pts: The colors complement and are cohesive to the design
9. Dimension 10pts: Techniques were used to create depth and dimension to design
10. Presentation 10pts: Entry is within rules and presented according to rules. Presentation is neat and clean.
11. Balance 5 pts: The design is balanced across all tips
12. Tip Length 5pts: Tips must be no longer than 2" in length
13. Multi medium bonus possible 4pts: +1 point for each additional medium used, must be used for at least 10% of design and described in write up

Total 104 possible points.

**\*\*All rules are property of Guin Deadman, and may not be used by anyone without written permission.\*\***